

CAPE VERDEAN

CONTEMPORARY

new bedford
whaling museum

Sponsorship Package

CAPE VERDEAN CONTEMPORARY:

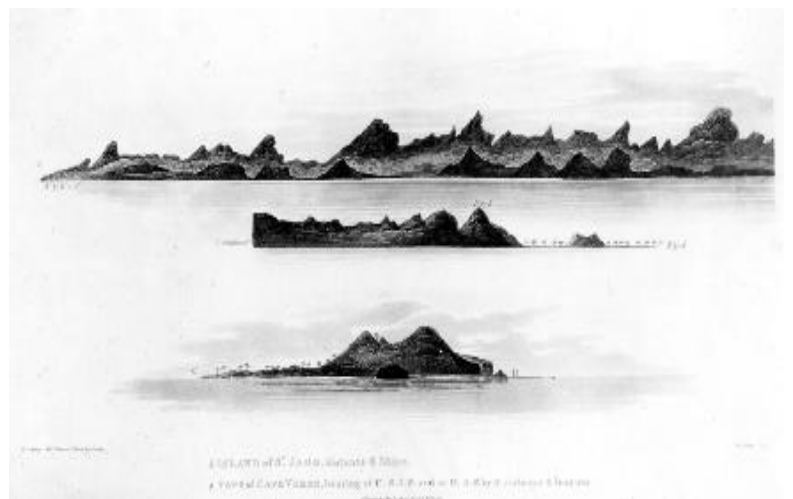
Claridade: Cape Verdean Identity in Contemporary Art

Wattles Family Gallery

Morabeza: Cape Verdean Community in the South Coast

San Francisco Gallery

Two exhibitions opening in 2025 at the New Bedford Whaling Museum celebrating Cape Verdean creativity, identity, and culture, as it has shifted over time and across generations.



The New Bedford Whaling Museum is seeking community sponsors for its **Cape Verdean Contemporary** project. This groundbreaking project includes two exhibitions, public programs, and a publication, launching in May 2025.

In 2025, communities across the world will celebrate the **50th anniversary of Cape Verdean Independence** from Portugal.

New Bedford and the South Coast are home to one of the largest and longest-standing Cape Verdean communities outside of Cabo Verde. In marking this milestone anniversary, the New Bedford Whaling Museum presents **Cape Verdean Contemporary**, which will explore the Cape Verdean American and Cape Verdean experience through the lens of contemporary art and community storytelling. This is a major exhibition for the Museum and is championed by our Cape Verdean Advisory Committee.



Bela Duarte (Cabo Verde, 1940-2023), *Candy Seller*, undated. Dyed wool tapestry, Loan courtesy of Jeanne Costa.



new bedford whaling museum

The New Bedford Whaling Museum ignites learning through explorations of art, history, science and culture rooted in the stories of people, the region and an international seaport.

The Museum is the City's leading cultural institution, typically attracting 82,000 visitors, not only from this city and surrounding SouthCoast communities, but from across the Northeast, all 50 states and 30+ countries around the world. Nearly 15,000 of these visitors are K-12 students, and 50% of visitors utilize one of the Museum's 20+ programs to secure free or reduced-cost admission.

The Museum serves its community first and foremost and inspires all visitors to reflect on the complex issues that shaped the past, remain critical today, and inform a sustainable future.

Cape Verdean Advisory Committee Carl J. Cruz, *Co-Chair* • Eugene A. Monteiro, *Co-Chair* • Carlos A. Almeida • Patricia L. Andrade, M.D. • Candida Rose Baptista • Angelo Barbosa • Ronald Barboza • Jose Cabral • David Gomes • Marilyn Gonsalves • Jack Livramento • Louis M. Ricciardi • Lucy Rose-Correia • Anthony R. Sapienza •

Your Support Underwrites the Following Parts of *Cape Verdean Contemporary*

Claridade: Cape Verdean Identity in Contemporary Art

Opening in the Wattles Family Gallery, June 13, 2025 through December 7, 2025

This exhibition showcases the work of Cape Verdean and Cape Verdean American artists exploring themes of identity, migration, and history. The exhibition title is inspired by the Cape Verdean literary review *Claridade* (meaning clarity, splendor, or brightness), which focused on identity and cultural clarity from 1936 to 1960. Featuring sculpture, mixed media, painting, poetry, and video installation, the exhibition includes works by artists including Wanda C. Medina, Christian Gonçalves, Ellen Gallagher, and Janilda Bartolomeu.

Morabeza: Cape Verdean Community in the South Coast

Opening in the San Francisco Gallery, May 24, 2025 through February 24, 2026

This exhibit highlights the history and experiences of the Cape Verdean community in New England. Through personal stories, photographs, oral histories, and cultural artifacts, this exhibition illuminates the immigrant experience, community traditions, and lasting connections with Cabo Verde. *Morabeza* explores themes of home, family, music, food, and neighborhood, emphasizing the role of social clubs, activism, and racial identity in the Cape Verdean diaspora. The Cape Verdean Creole term *morabeza* translates in essence to welcoming generosity and encapsulates traditional Cape Verdean hospitality.

Programming and Publication: The two exhibitions will be accompanied by engaging public programming as well as an expansive full-color publication featuring artwork and essays by the contemporary artists and writers featured in the project. The 120-page softcover publication highlights work from ten different artists from the United States, the Netherlands, and Cabo Verde. This tremendous keepsake will enshrine the exhibitions, making the artwork and artifacts available for years to come. It will be printed in April 2025 in both English as well as Cape Verdean Creole. The deadline to be included in the publication as a sponsor is April 12.

This project highlights the rich Cape Verdean culture and explores continuing connections with Cabo Verde, affirming its importance to our region's history and future. This project will illuminate stories and diverse histories of Cabo Verde, and the broad cultural and social threads that weave together a distinctively Cape Verdean American identity, as reflected throughout the community.



Grupo Noitinha, *Musico de Cabo Verde*, 45 rpm record, ca. 1960. Published in Porto, Portugal by Discos Rapsodia.



Wanda Medina, *Untitled*, 2019; Latex and mixed media on burlap.

Cape Verdean Contemporary

MAY 2025 – FEBRUARY 2026

SPONSORSHIP LEVELS AND BENEFITS

Benefactor: \$10,000+

Recognition in commensurate category on exhibition donor panel, catalogue, website, and program; four complimentary copies of the publication; invitations to opening reception and public programs.

Patron: \$5,000

Recognition in commensurate category on exhibition donor panel, catalogue, website, and program; two complimentary copies of the publication; invitations to opening reception and public programs.

Subscriber: \$2,500

Recognition in commensurate category on exhibition donor panel, catalogue, website, and program; one complimentary copy of the publication; invitations to exhibition opening and public programs.

Sponsor: \$1,000

Recognition in commensurate category on exhibition donor panel, catalogue, website, and program; one complimentary copy of the publication; invitations to exhibition opening and public programs.

Supporter \$500

Recognition in commensurate category on exhibition donor panel, catalogue, website, and program; one complimentary copy of the publication; complimentary ticket to exhibition opening and public programs.

Donor \$250

Recognition in commensurate category in catalogue, website and program; one complimentary copy of the publication; invitation to exhibition opening.

Friend \$50-\$249

Recognition in commensurate category on website and program; invitation to exhibition opening

I would like to support the *Cape Verdean Contemporary* project as a:

- Benefactor \$ _____ Sponsor (\$1,000) Donor (\$250)
 Patron (\$5,000) Supporter (\$500) Friend \$ _____
 Subscriber (\$2,500)

Payment Method: Check (payable to NBWM) Charge \$ _____ to my card
 Scan QR code to pay online (select amount, then select *Cape Verdean Contemporary Exhibition*)

Name (as it should appear on sponsor list): _____

Address: _____

Credit Card Number: _____ Exp. Date: _____

Security Code: _____ Signature: _____



Return this form with payment

For additional information, please contact Sarah Budlong, Director of Annual Fundraising:

sbudlong@whalingmuseum.org or (508) 717-6857